

INTERNSHIP

Web/ Graphic Design - at The Hague Office

An opportunity to really add value for offline & online related design projects and initiatives taking place currently in Ndassie Company.

You are a graphic design student looking to build on your experience and get some real business world practical experience, while leaving your social impact behind, this could be the right opportunity for you!

Through this web/graphic design role, you'll translate and design our creativity, business efforts and target channels into something that would communicate the Ndassie Social brand, culture and way of working.

About Ndassie Engineering

As an Engineering Social Enterprise, Ndassie brand symbolize luxury in solar community lighting solutions for Developing Nations with one goal in mind: Moving People out of Darkness and Poverty by satisfying their Basic Human Needs, creating local job opportunities while preserving our planet from CO2 emission.

This would also be your goal through this opportunity, making our efforts more visual, more communicative with a clear brand and identity, increasing our exposure and helping everyone to clearly understand our mission and goals!

In order to keep the innovative standard, Ndassie works permanently in collaboration with famous universities by offering position for graduation, internship and trip to Africa for BoP (Bottom of Pyramid) projects in various fields of expertise.

Internship description

Tasks interns should expect to learn about and undertake would include:

- Translate Ndassie vision into offline designs (like graphic design for business material, marketing) and online initiatives (like graphic design for website, online material, campaigns & process material) that will help evolving and improving the visual identity of what we do!
- Creating informative videos, photos for web site and social media visitors.
- Exchange with the marketing team on improving SEO and Adwords ranking.
- Research and develop work flow of information between Ndassie website, customer relationship management and marketing team.
- Prepare material including style guides for various uses and other template materials to be used again and again by the various teams/departments.

The ideal intern's qualifications:

This role most suits a student looking to gain commercial experience in web and graphic design within a professional environment. Ideal skills for this role include:

- Hands on graphic design knowledge in creating end results used offline & online;
- experience in creating icons, logos, info graphics, style guides and other template materials;
- Foundational knowledge of layout, color, grids, typography & other relevant design basics;
- Ability to take constructive criticism, take on board feedback and adjust direction to suit operational and business needs;

Ndassie Offer

In exchange, those who join us will find themselves a part of multicultural and most innovative team in the industry of sustainable technology for Developing Nations.

- a challenging dynamic and multi-cultural team work environment,
- an opportunity to work in an ambitious start-up
- an inspiring environment on the edge between the renewable technology and socio-development industry.
- A stipend compensation and expenses reimbursement

Join us in our mission and make a difference !

Contact:

Send us a note sharing ideas on how you would improve Ndassie at hr@ndassie.com